

FIG. 1

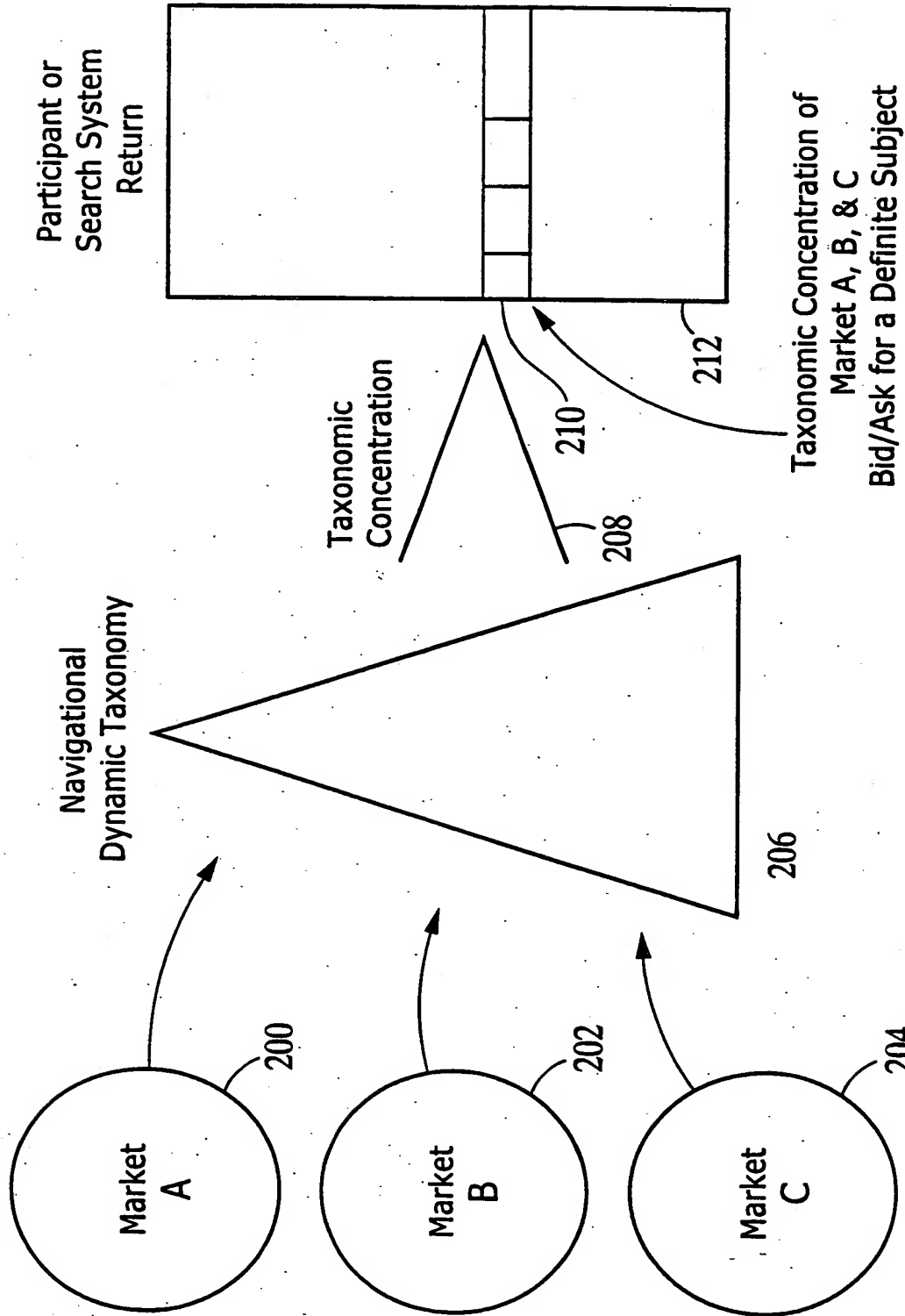


FIG. 2

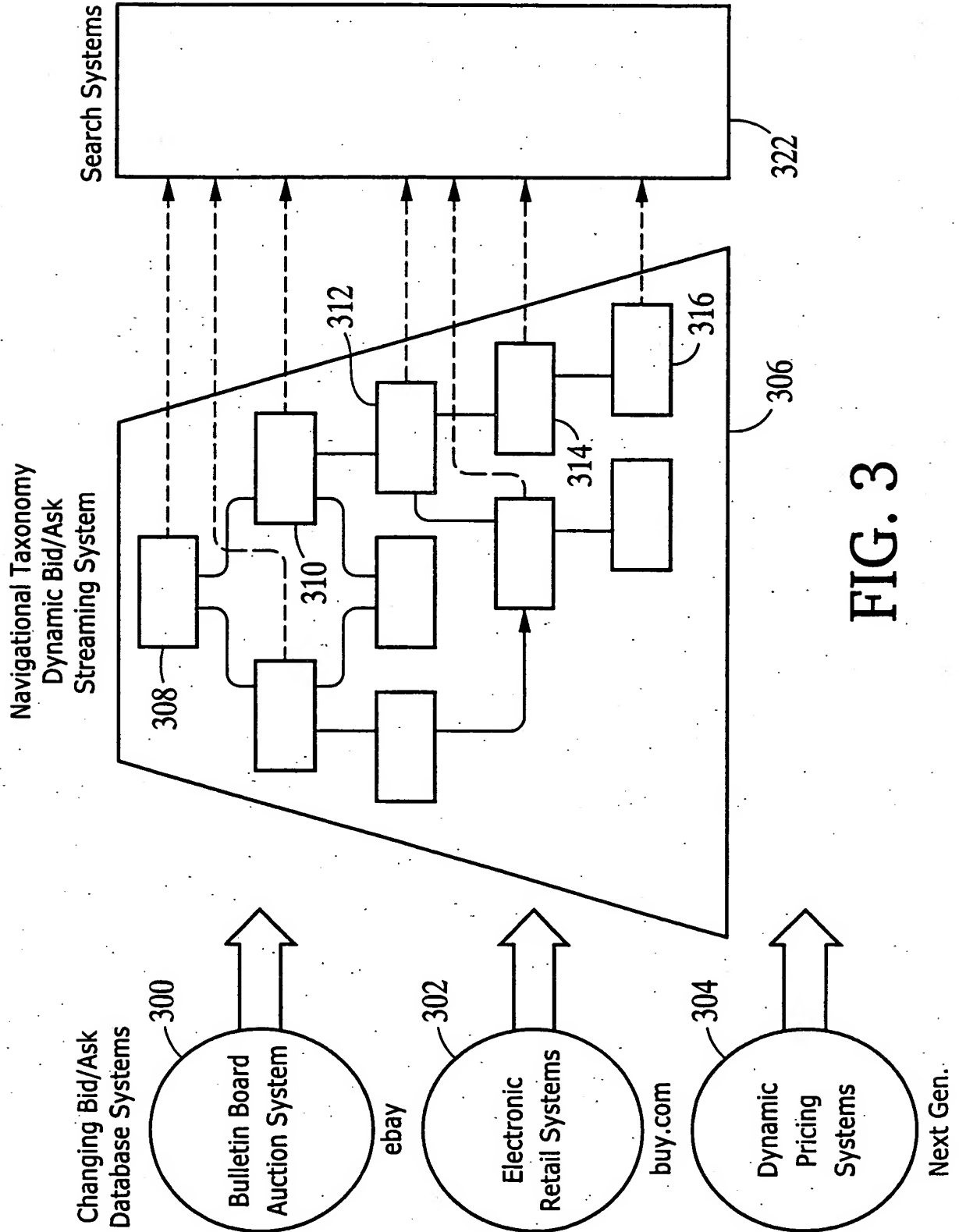


FIG. 3

# DYNAMIC NAVIGATION

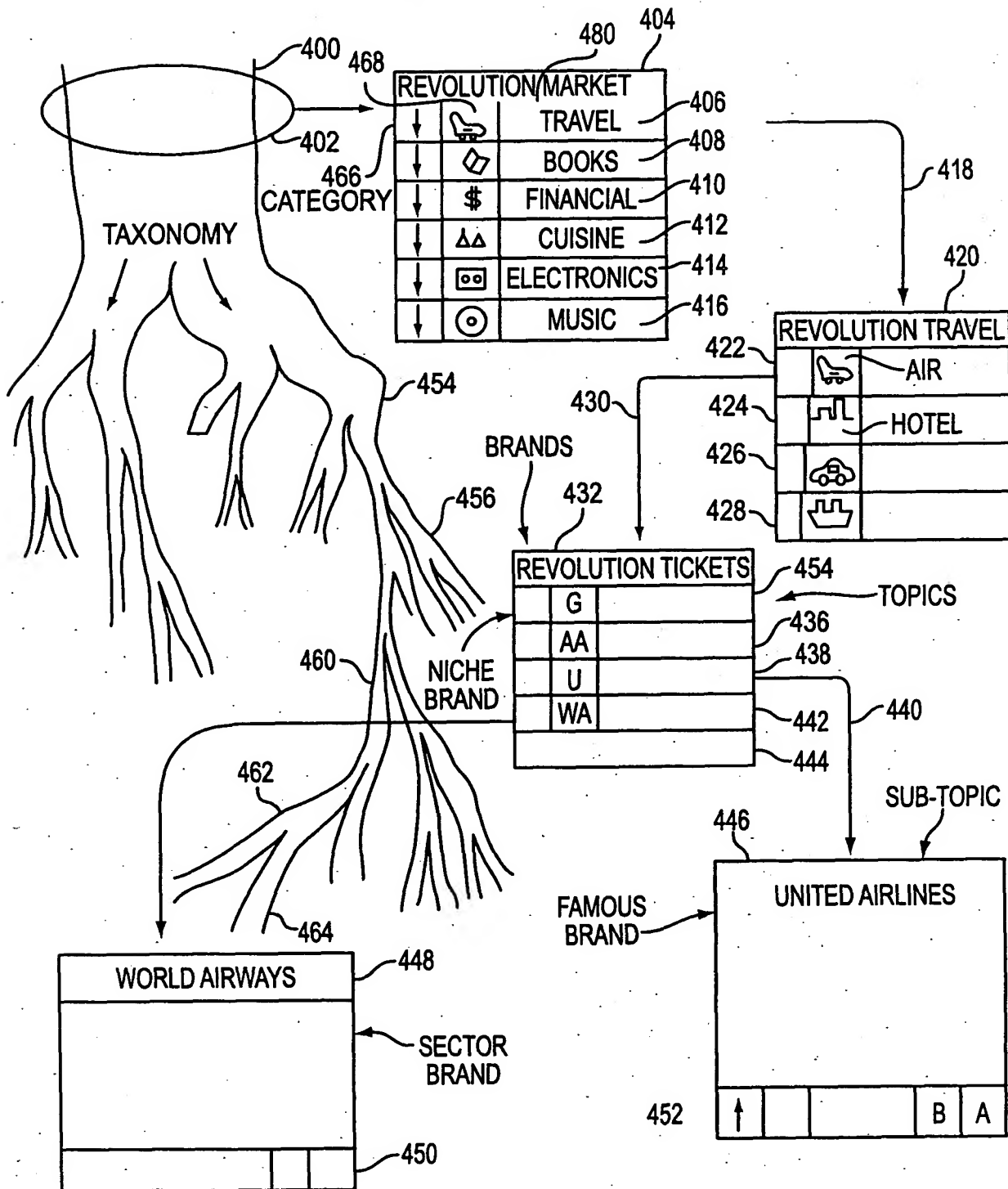
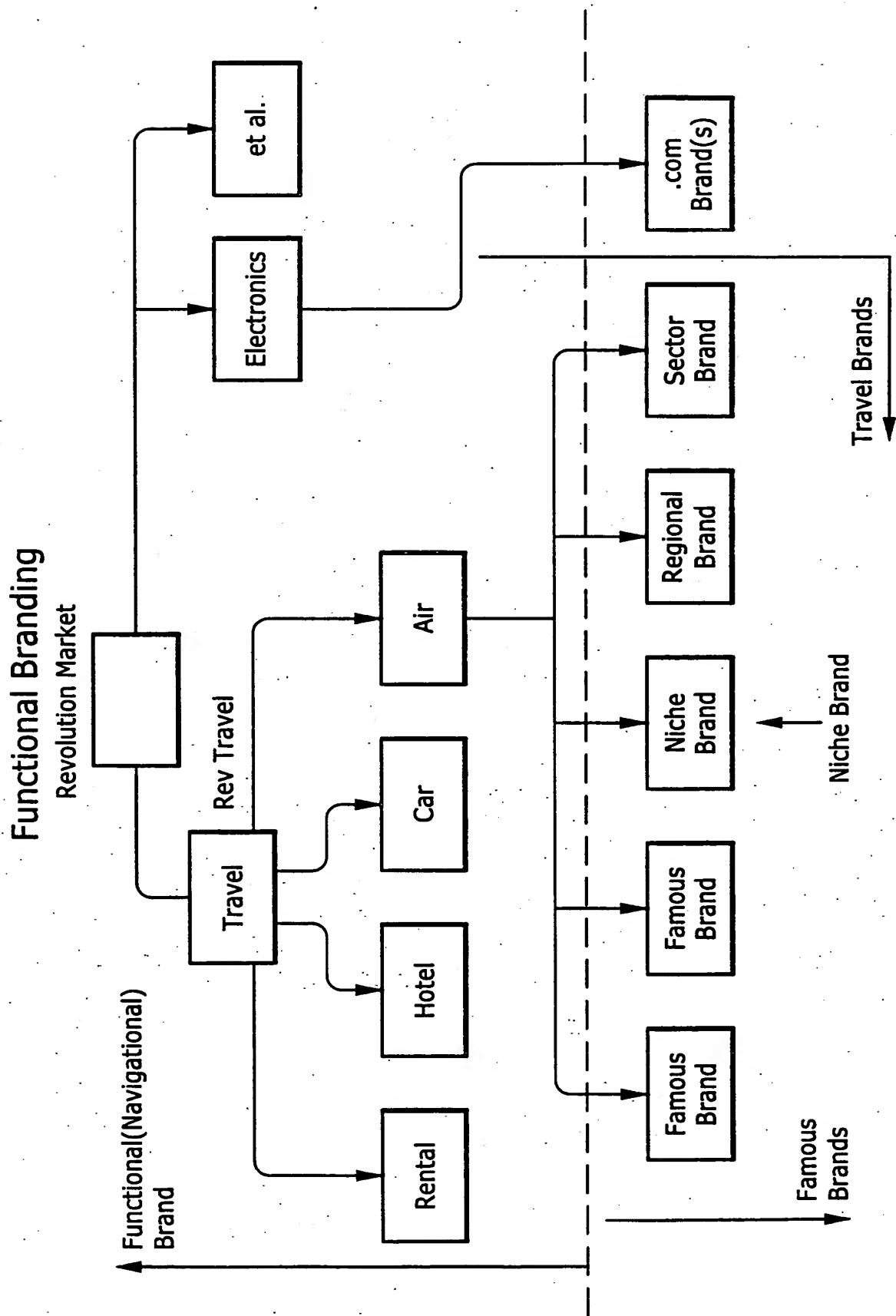


FIG. 4



**FIG. 5**

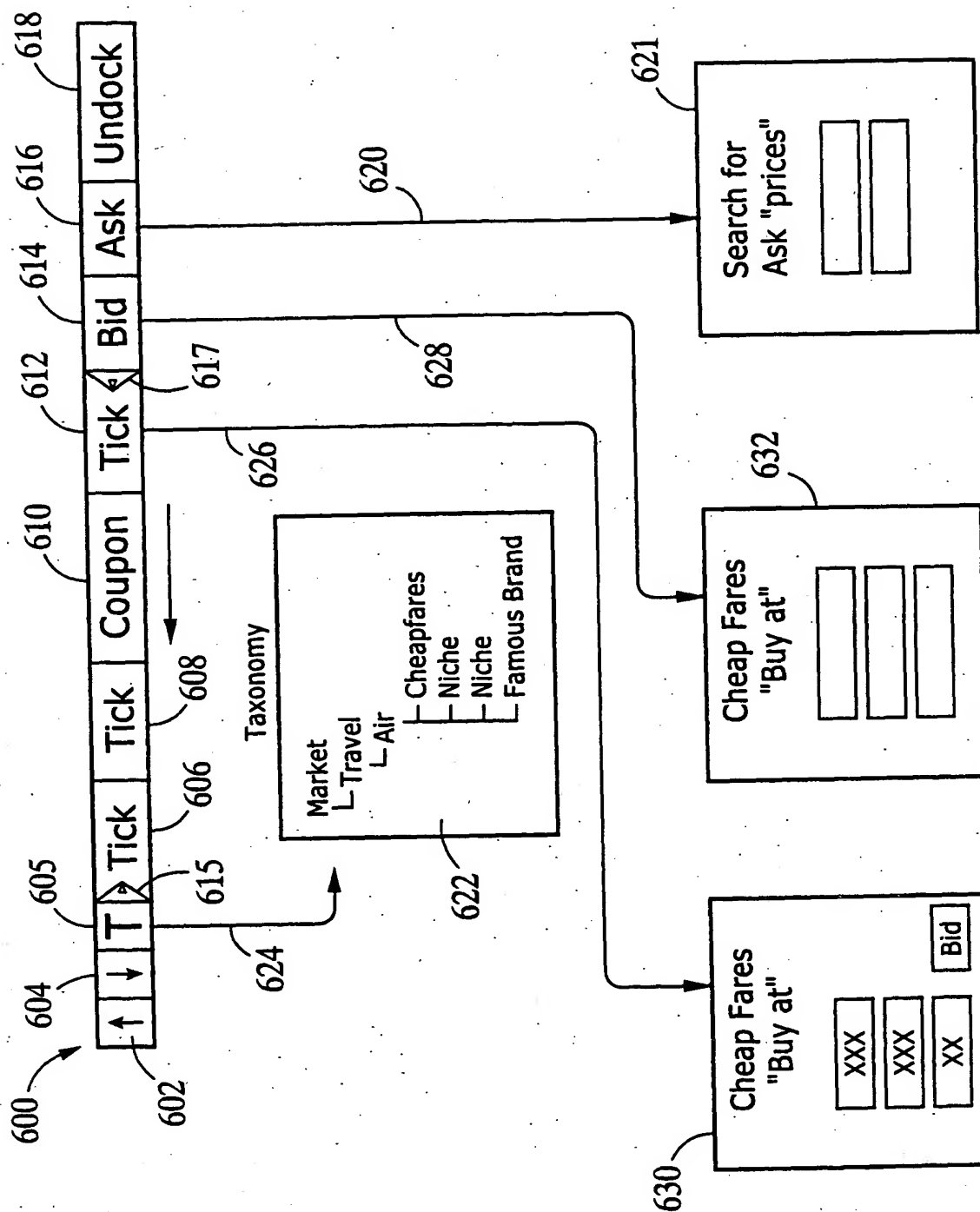


FIG. 6

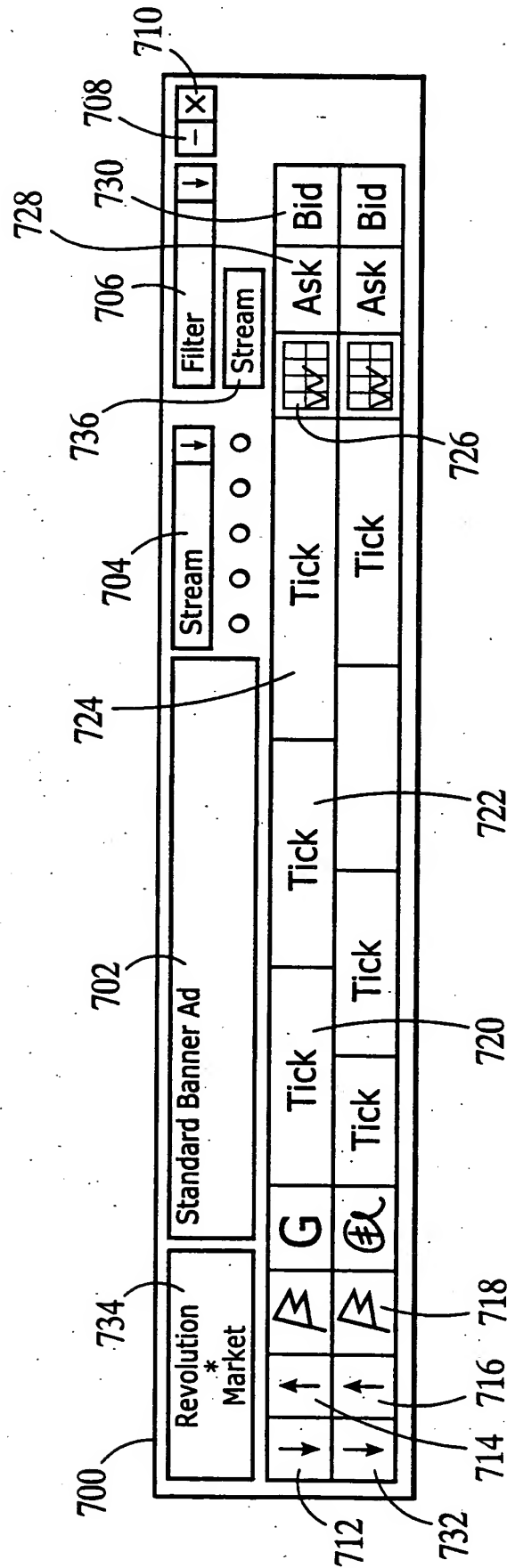


FIG. 7

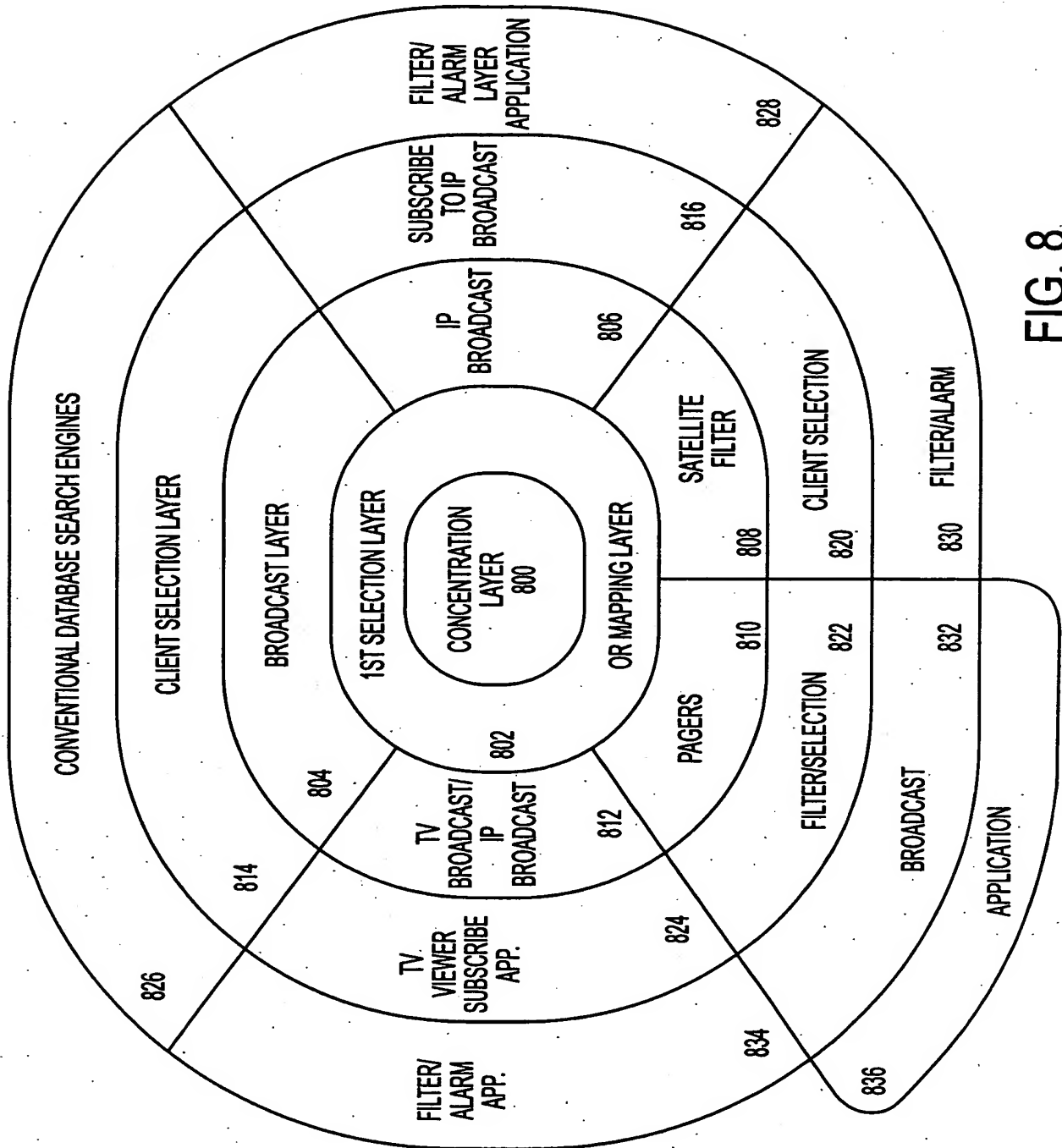
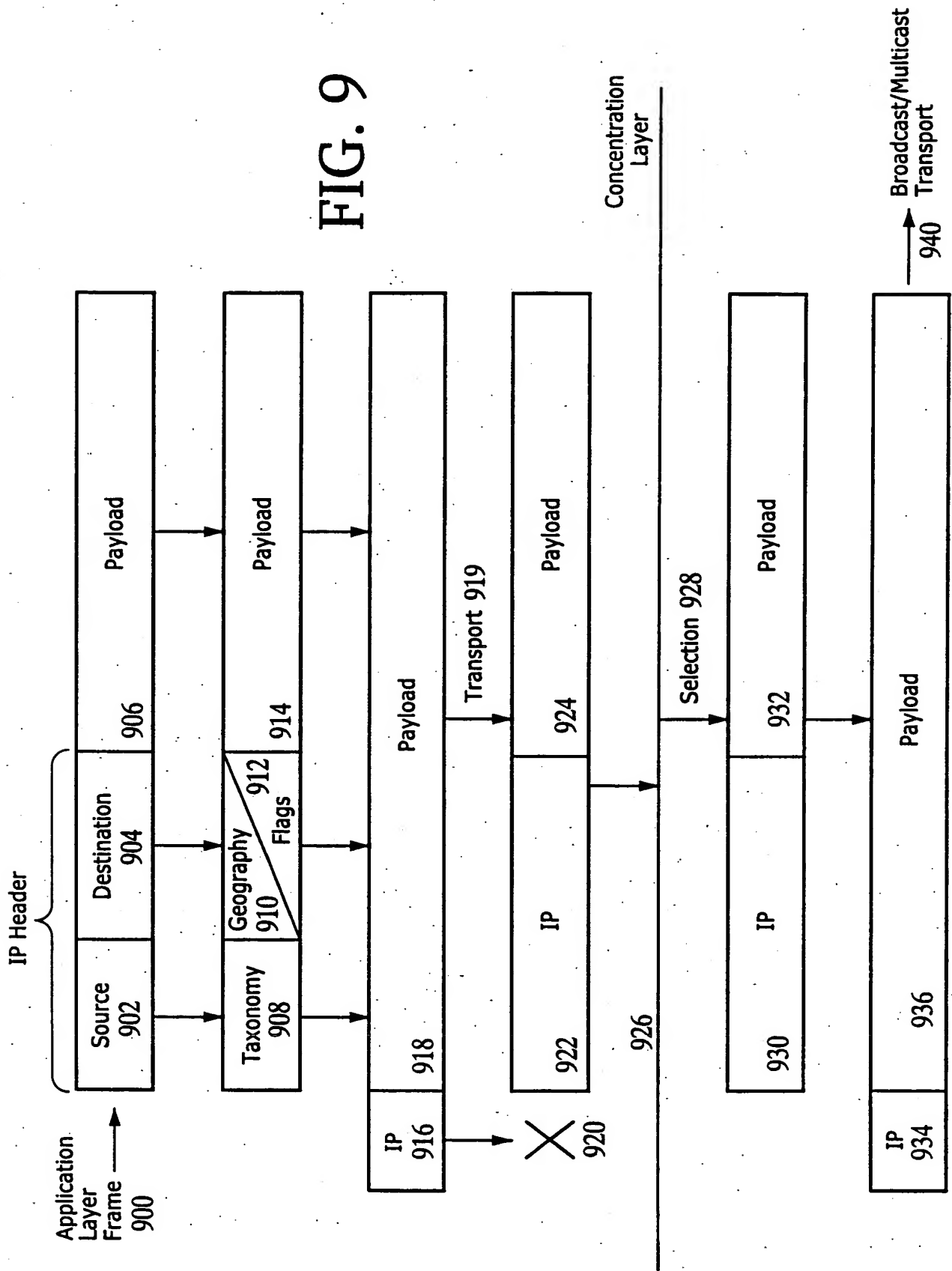


FIG. 8





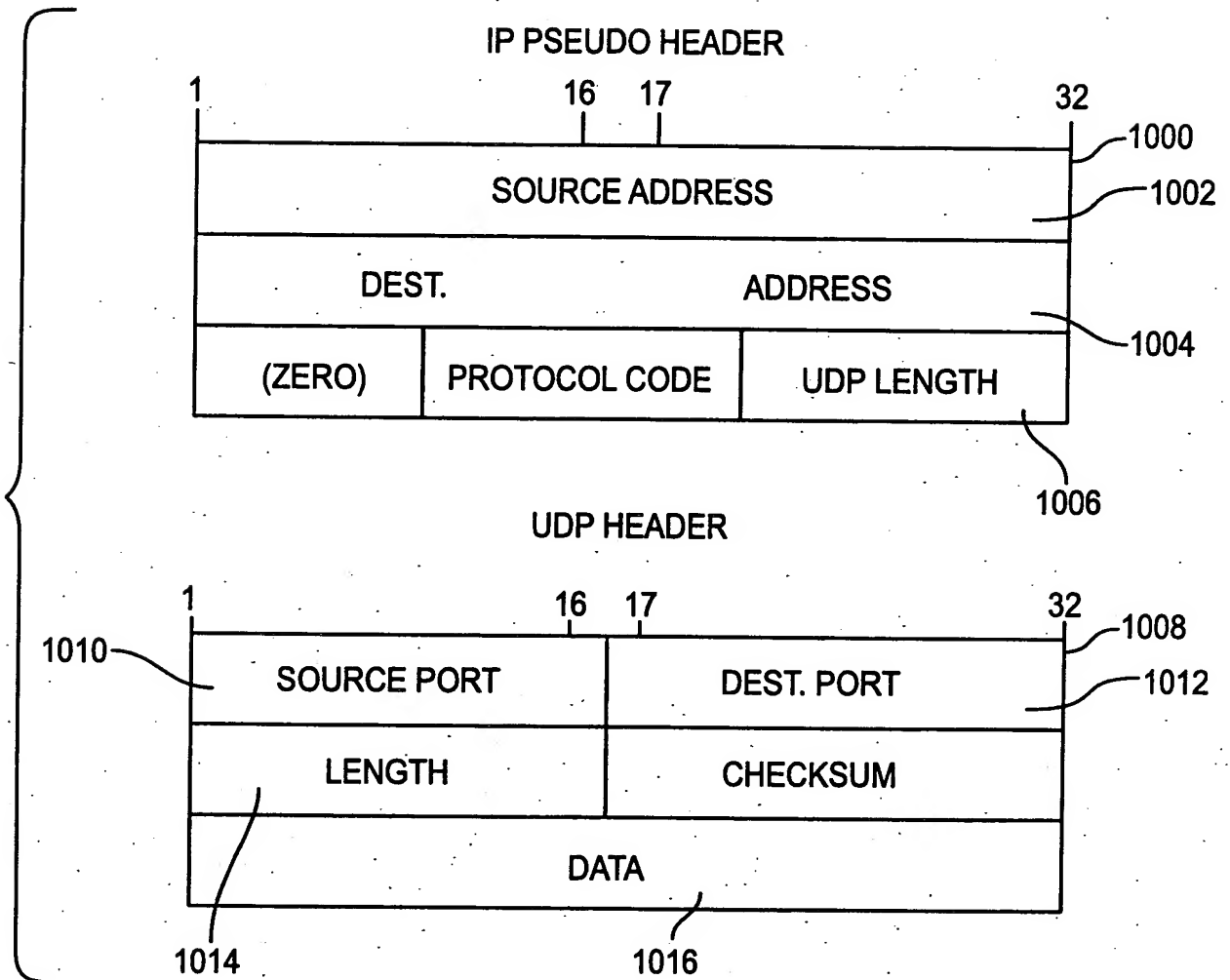


FIG. 10

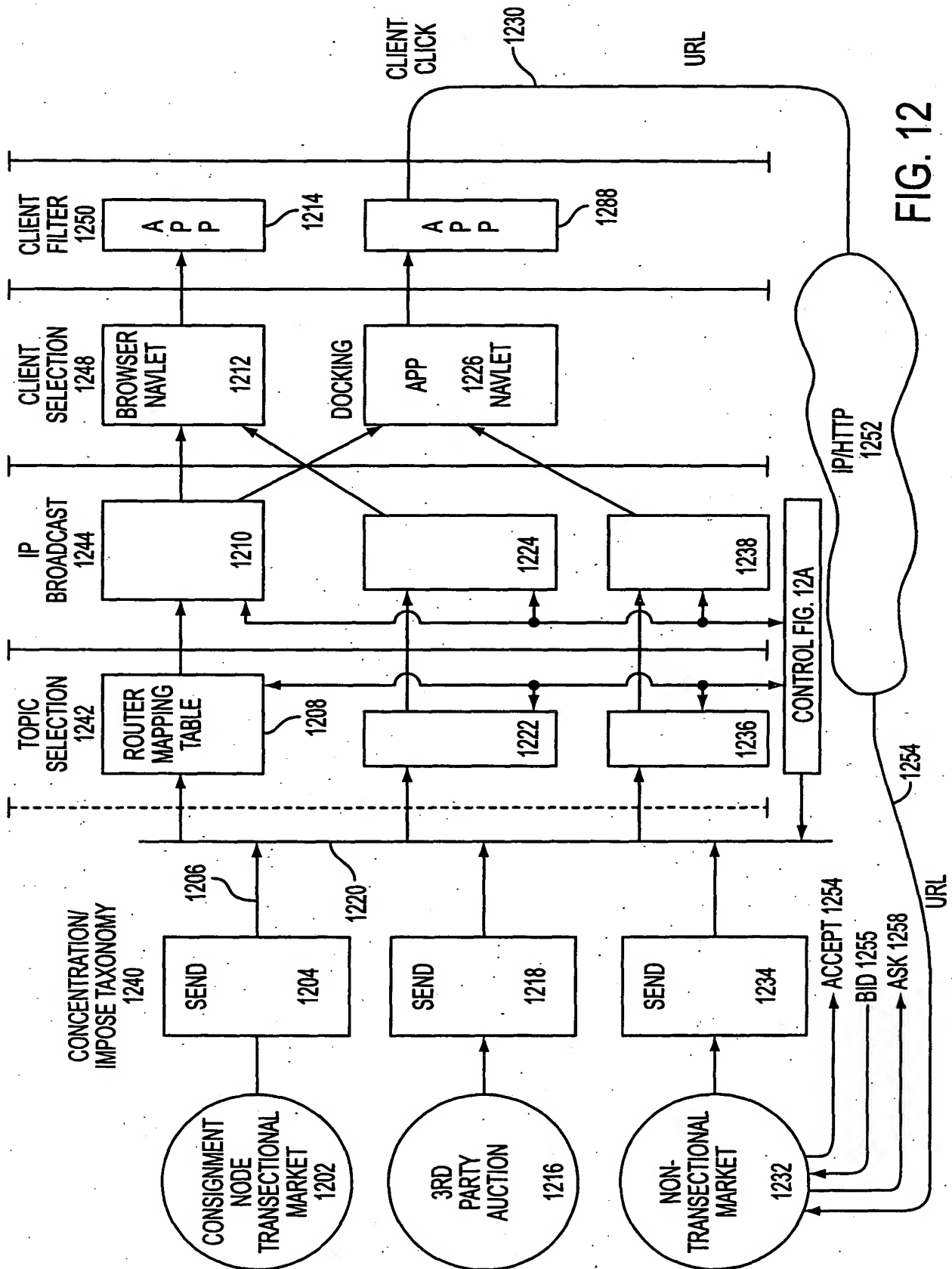
Applicant(s): Thomas G. Woolston

CONTEXT SENSITIVE SWITCHING IN A COMPUTER  
NETWORK ENVIRONMENT

255.100 = travel category  
255.100.1 = travel.air topic  
255.100.11 = travel.air.domestic sub-topic  
255.100.111 = travel.air.domestic.american airlines

255.200 = retail  
255.200.1 = consumer electronics  
255.200.2 = clothing  
255.200.3 = appliances  
255.200.31 = " .washers  
255.200.32 = " .dryers  
255.200.33 = " .stoves  
255.200.333 = retail.appliances.stoves.gas  
255.200.333.3 = retail.appliances.stoves.gas.viking brand

**FIG. 11**



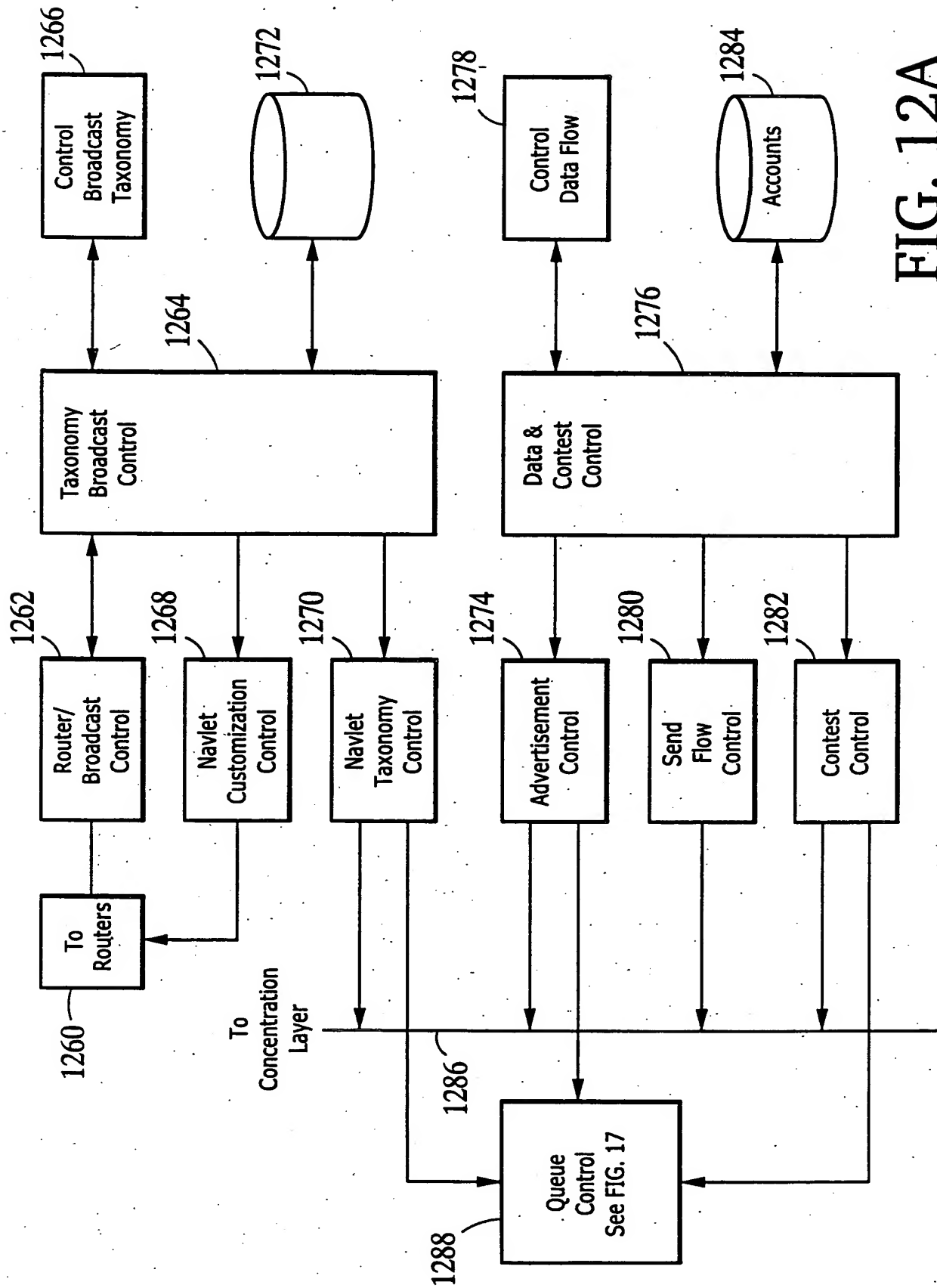


FIG. 12A

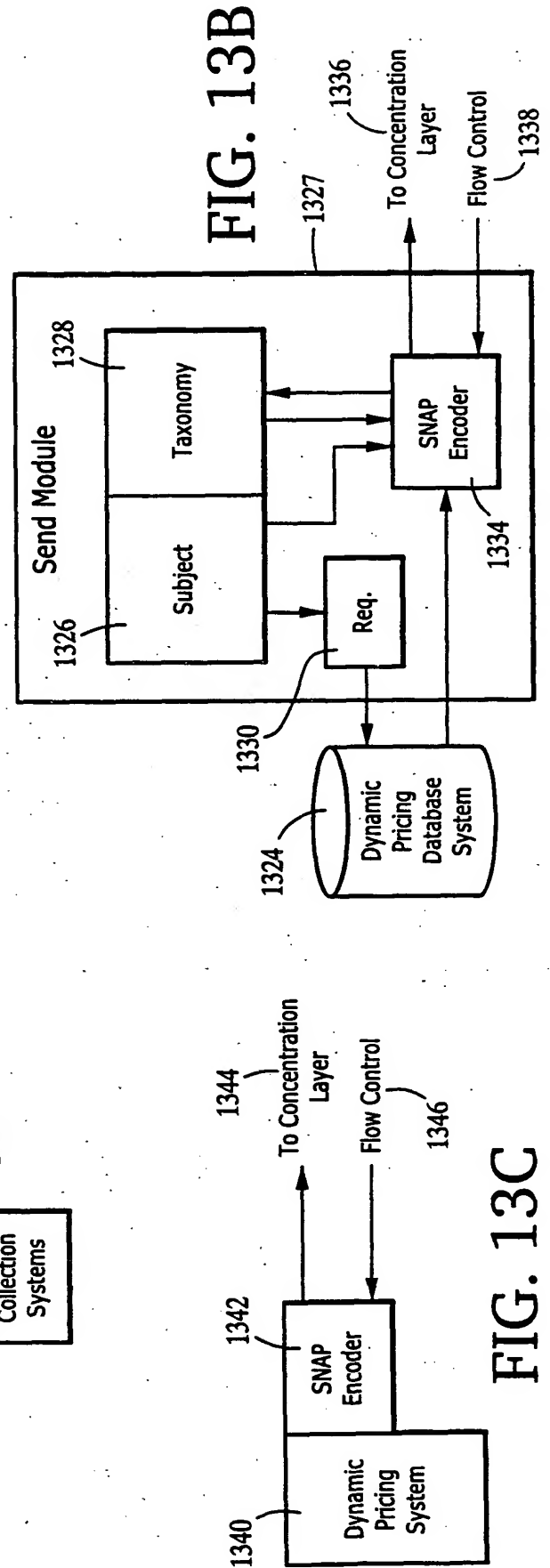
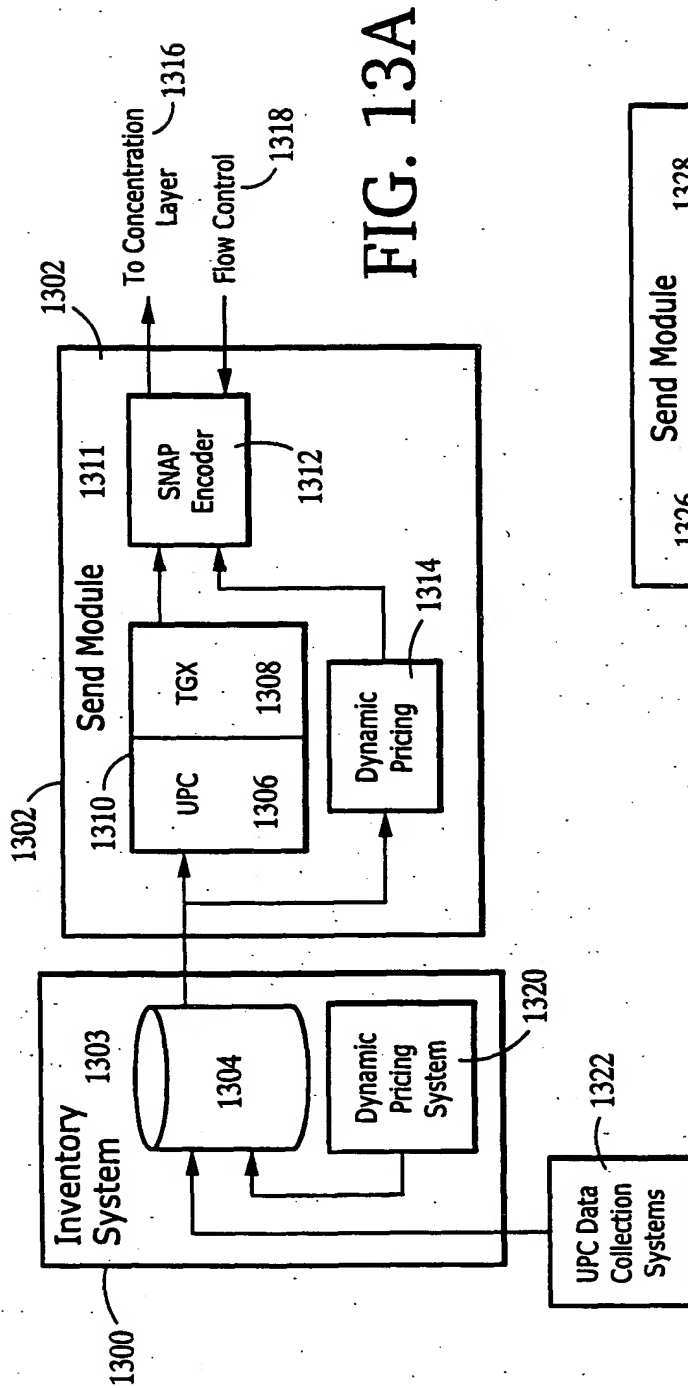


Diagram of Server &amp; Navlet Communication

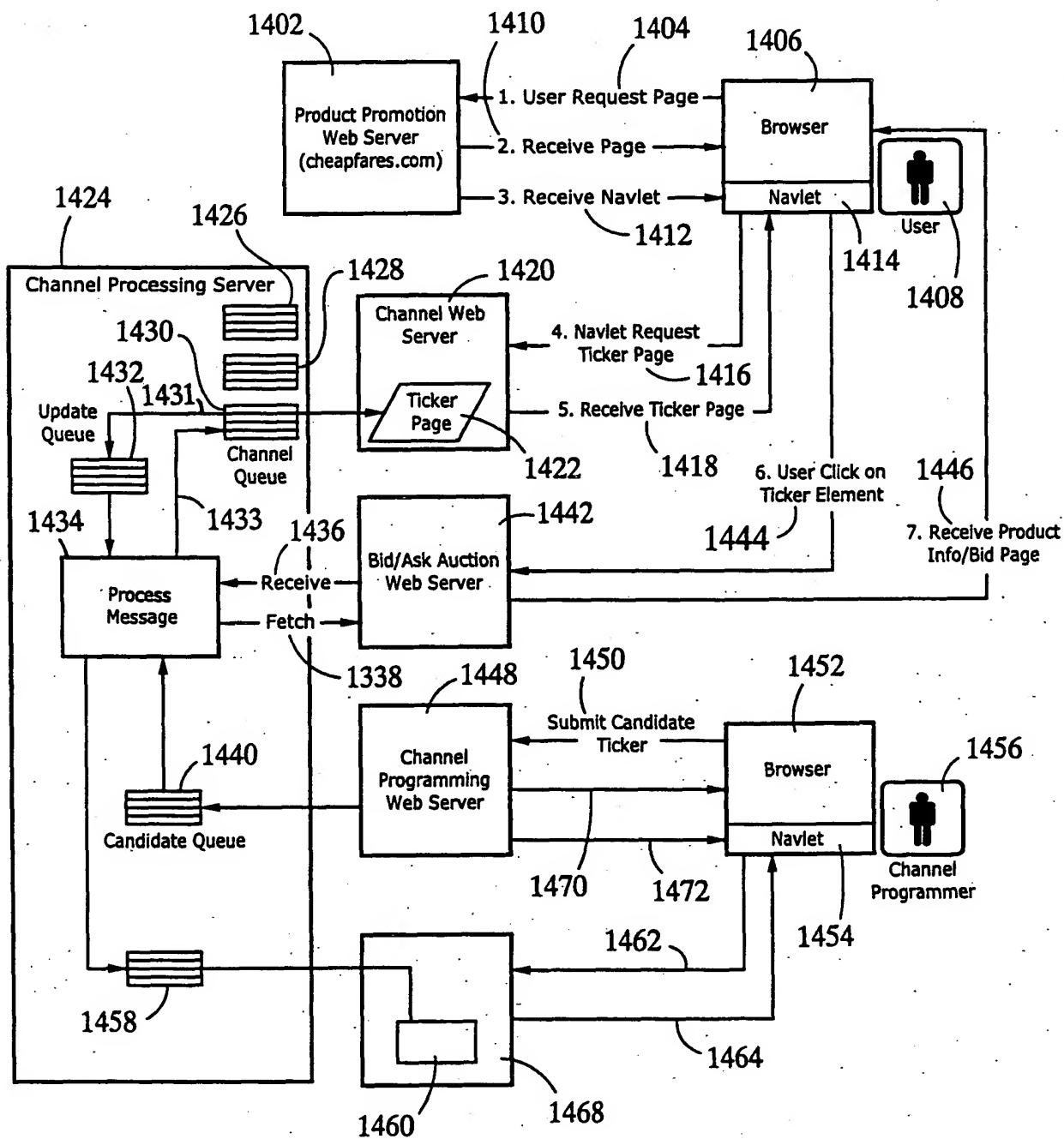


FIG. 14

Diagram of User Interaction with Web Site for  
Candidate Item Submission to the Ticker Server

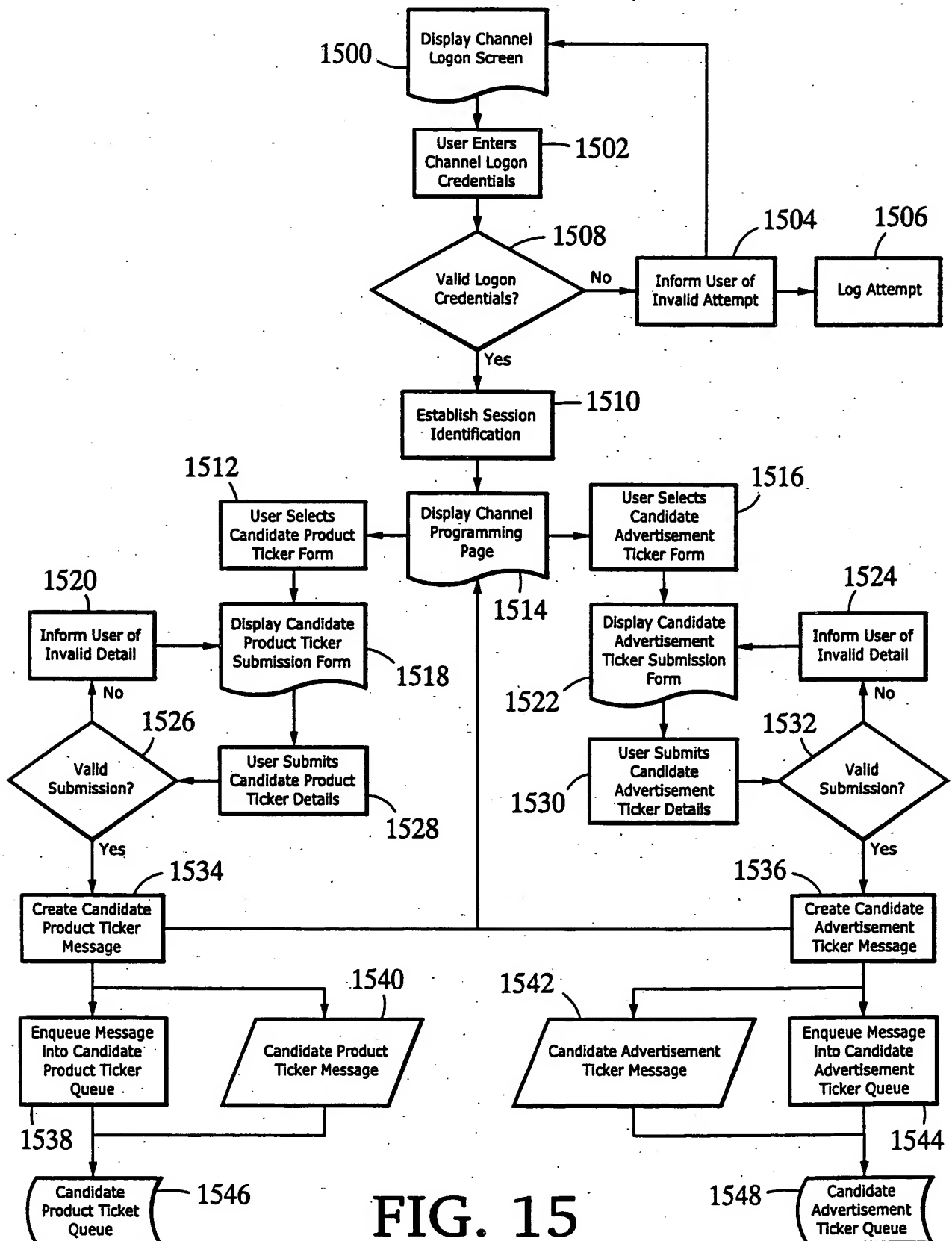


FIG. 15



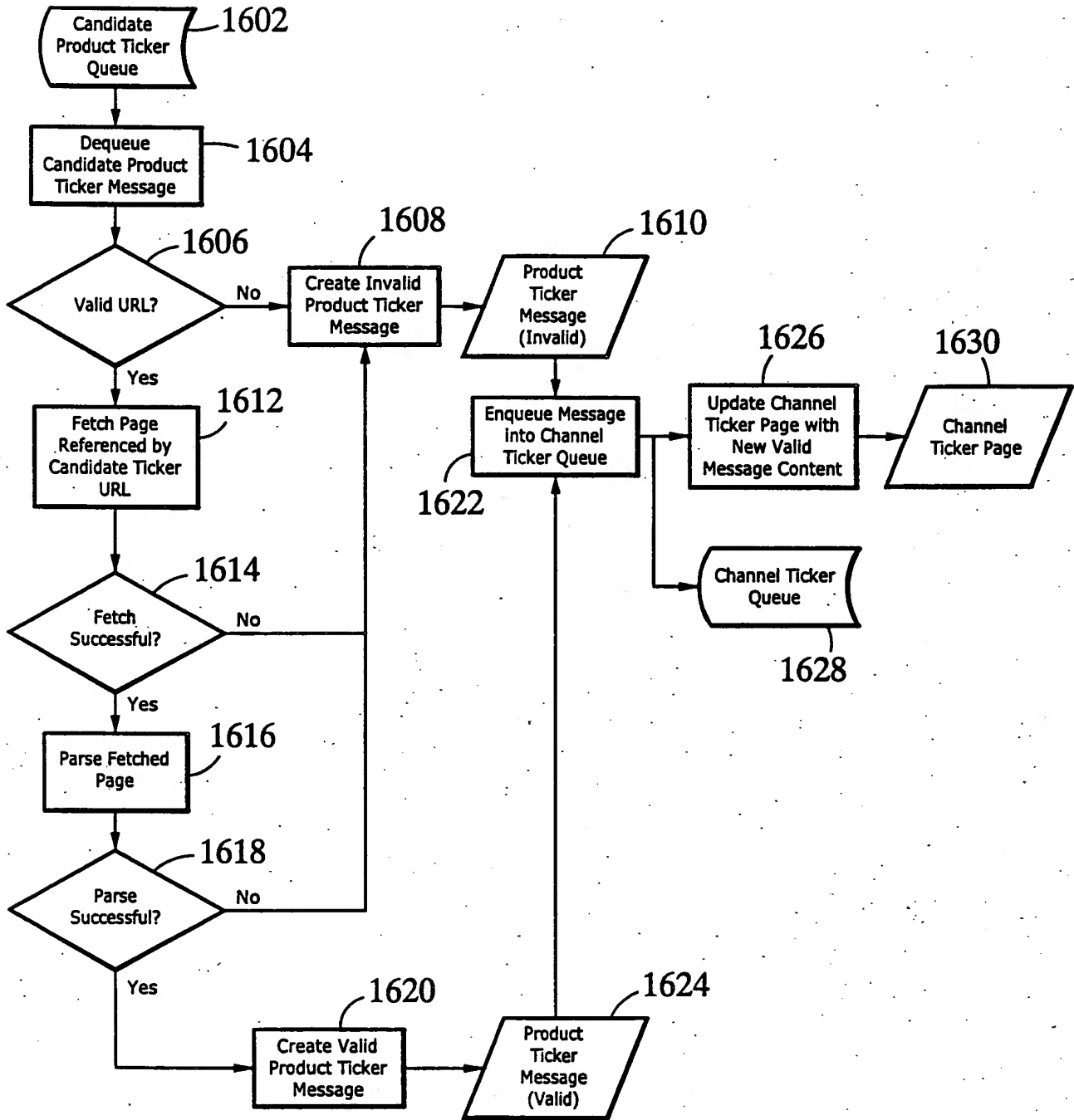
Diagram for Processing Submitted Candidate  
Product Ticker Items

FIG. 16

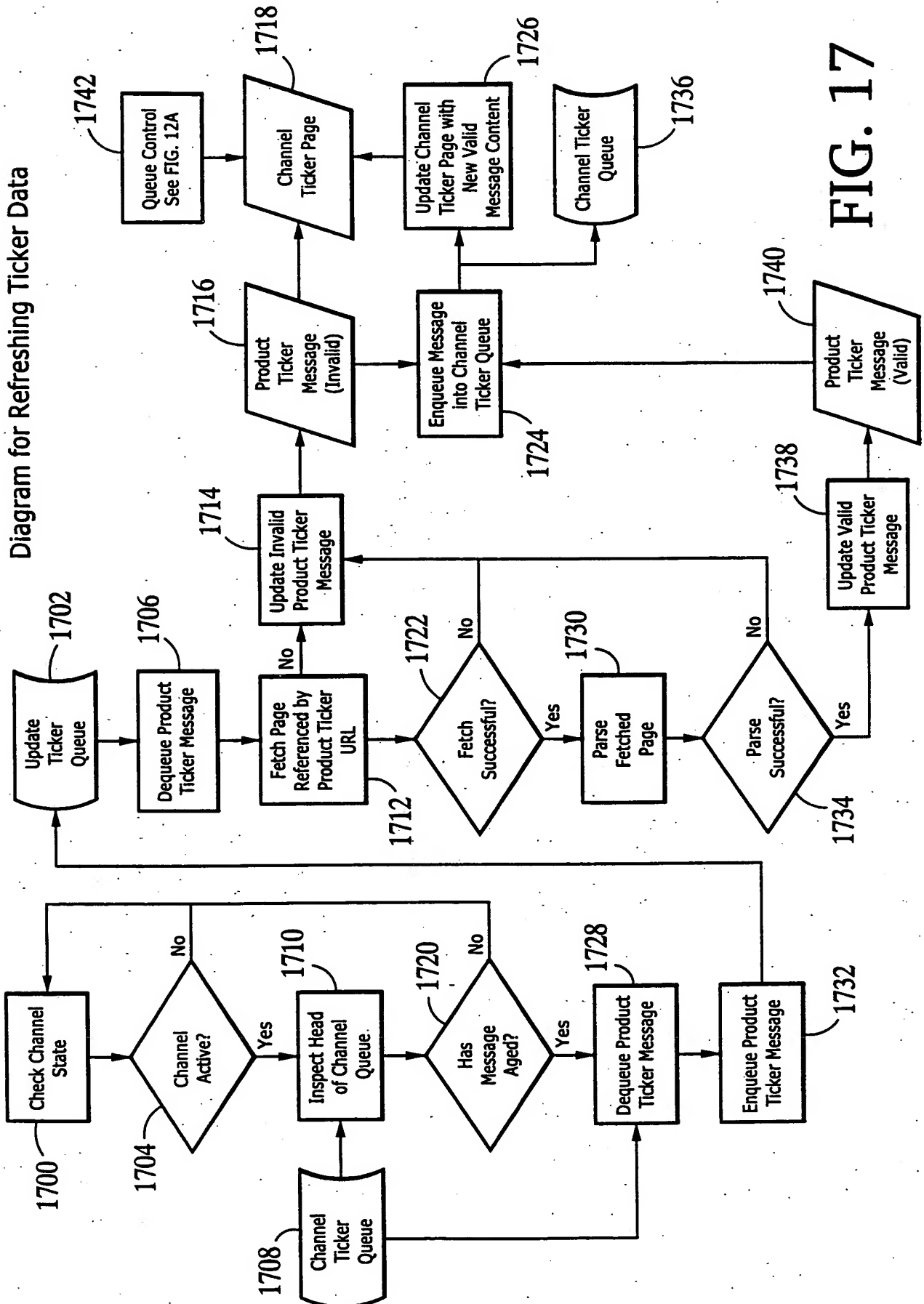


FIG. 17

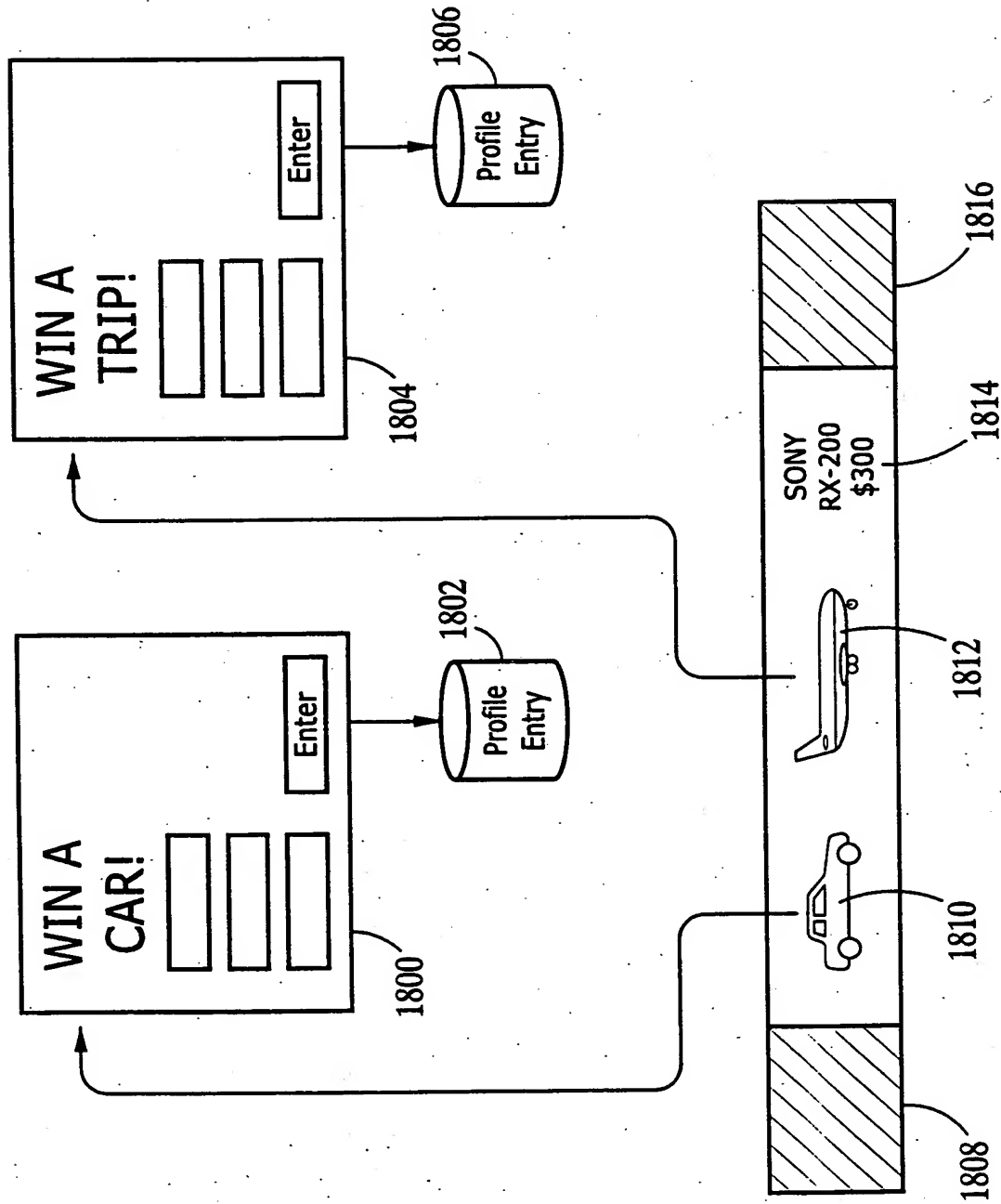


FIG. 18

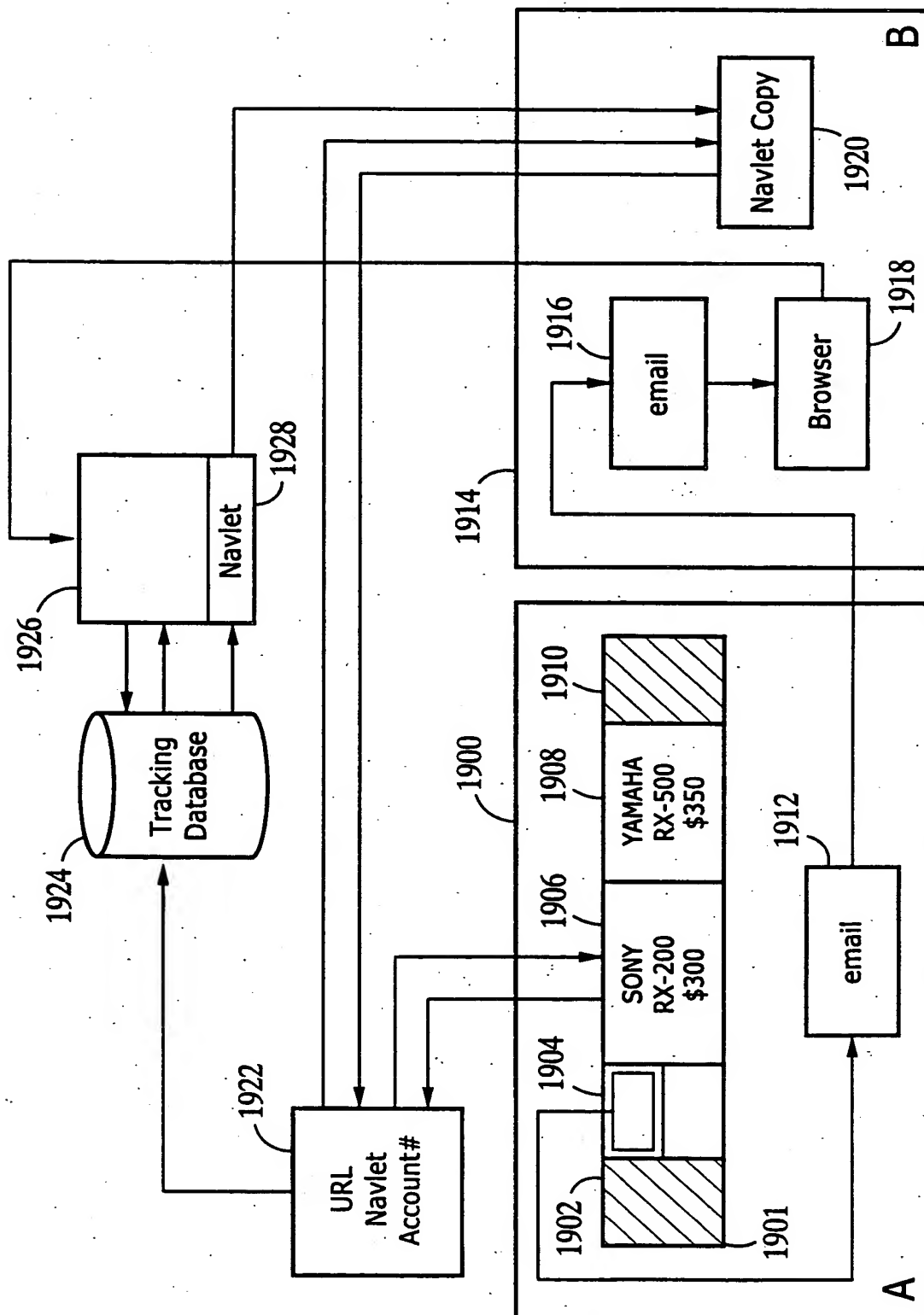


FIG. 19